

## Publishing Schedule

v. 22/04/2026

### TY17 March

DEADLINE  
16/03/2026

Trends 2026.  
VI workshops.  
Tires.  
Semitrailers.  
Biodiesel (HVO).

Trade Shows/Events:

**LOGISTIC SPAIN 2026**  
Guadalajara, 15-16 April  
**CONGRESO TOP FLOTAS 2026**  
València, 15-16 April  
**EXPOVANS & TRUCKS 2026**  
Alicante (Alacant), 8-10 May  
**20º CONGRESO NACIONAL DE EMPRESARIOS DE TRANSPORTE 2026 CETM**  
Gijón (Asturias), 20-22 May

### TY18 May

DEADLINE  
18/05/2026

Light vehicles, urban transport.  
Auxiliary Industry and Spare Parts.  
AdBlue.  
Technological solutions for fleets: fuel card, tolls.  
Batteries.  
Electronic toll collection devices for trucks.

Trade Shows/Events:

**SIL SALÓN INTERNACIONAL DE LA LOGÍSTICA 2026**  
Barcelona, 3-5 June  
**TECH4FLEET 2026 - 8º CONGRESO**  
Madrid, 17 June  
**GREEN GAS MOBILITY SUMMIT 2026**  
Madrid, 17-18 June  
**49ª ASAMBLEA GENERAL DE ASTIC 2026**  
Cartagena (Murcia), 18-19 June  
**SALÃO NACIONAL DO TRANSPORTE 2026 PORTUGAL POMBAL - 9ª EDIÇÃO**  
Pombal, 2-4 July  
**ASAMBLEA GENERAL XLVIII ATFRIE 2026 - CONGRESO BIENAL**  
Alicante, 1-2 October

### TY19 September

DEADLINE  
17/09/2026

Technological solutions for fleets and freight exchanges.  
Refrigerated transport and refrigeration equipment.  
Tires.  
Cargo bags.

Trade Shows/Events:

**CONGRESO COMPRUM 2026**  
November

### TY20 October

DEADLINE  
22/10/2026

Bodybuilders and Auxiliary Industry Guide.  
Commercial Vehicle Washing Machinery.  
Workshops VI.  
Insurance for carriers.  
Trends in VI zero emissions.

Trade Shows/Events:

**LOGISTICS & AUTOMATION MADRID 2026**  
Madrid, 11-12 November

Secciones fijas: fabricantes de camiones y furgonetas.



## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 4 issues per year.

**Total circulation:** 6.900 sends/issue

**Distribution & reader profile:** Publication for road transport professionals, aiming to keep the sector informed about the latest innovations and trends in the industrial and commercial vehicle market.

Targeted at traffic managers, technicians and purchasing managers, including large and mid-sized road transport fleets, owner/operators, body builders, workshops, dealers, associations and professional bodies.

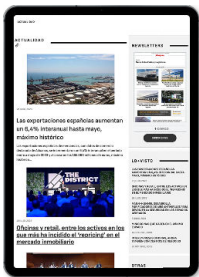
## Virtual fairs: IEFeria & IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

## Digital magazines



The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

## Newsletters



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Trucks and vans Sector: +2.750 registered users**

## Social networks



Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/envaseyembalaje-interempresas-media>

**Related magazines:** Logística Integrada, Obras Públicas

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