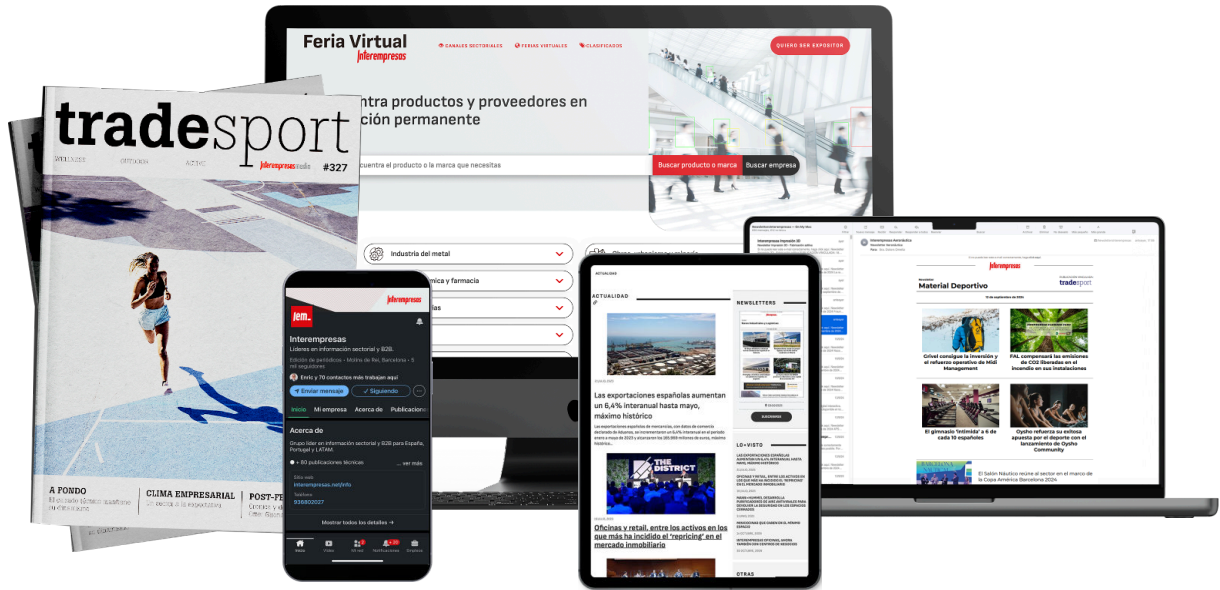


# tradesport



## Publishing Schedule

v. 22/04/2026

**TQ345**  
**January**  
Special Winter  
Special Football  
The future of the sports trade fairs  
DEADLINE  
22/01/2026

**TQ350**  
**July**  
Special outdoor  
Special Triathlon  
Special nutrition  
DEADLINE  
17/07/2026

**TQ346**  
**February**  
Special running and trail  
Special Women  
DEADLINE  
19/02/2026

**TQ351**  
**September**  
Special Back to the activity  
Special Running and fitness  
Online sales in the sports market  
DEADLINE  
17/09/2026

**TQ347**  
**April**  
Special outdoor  
Special swim  
The 100 brands more ren  
DEADLINE  
13/04/2026

**TQ352**  
**October**  
Special footwear: technical and casual  
Map of sports distribution in Spain  
DEADLINE  
15/10/2026

**TQ348**  
**May**  
Special Tennis & Padel  
Special Gliss  
DEADLINE  
21/05/2026

**TQ353**  
**November**  
Special ISPO  
Report: how the consumer has evolved  
Business climate third quarter  
DEADLINE  
13/11/2026

**TQ349**  
**June**  
Special outdoor  
Special teamwear  
DEADLINE  
18/06/2026

## Magazines (paper + online)

**Format:** 240 x 340 mm

**Periodicity:** 9 issues/year

**Total circulation:** + 9.100 sends/issue.

**Distribution & reader profile:** Suppliers (manufacturers, subsidiaries and importers), representatives (agents—exclusive or independent—of major brands), sporting goods retailers, shoe stores, textile retailers, sports entities, and trade fairs and associations.



## Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

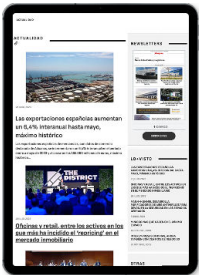


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.



**Related magazines:** TradeBike, La Biblia del Outdoor, Gaceta de la Protección Laboral, Job Wear