

Publishing Schedule

v. 22/04/2026

TP49 February

DEADLINE
20/02/2026

Caps: new developments in closures for beverages and food.
Automation and digitalization in packaging lines.
Cardboard in the Packaging and Carton industry.

Trade Shows/Events:
EMPACK LOGISTICS & AUTOMATION PORTO 2026
Porto, 22-23 April

TP50 April

DEADLINE
16/04/2026

Interpack Special issue

Trade Shows/Events:
INTERPACK 2026
Düsseldorf, 7-13 May
COSMETICS INNOVATION BY COSMÉTICA FORUM 2026
Madrid, 13 May
EXPO FOODTECH (FOOD 4 FUTURE - PICK & PACK) 2026
Bilbao (Bizkaia), 27-28 May

TP51 July

DEADLINE
13/7/2026

Latest trends in labels.
Innovation in packaging for the food industry.
Pharmaceutical packaging: safety, traceability, and regulations.

Trade Shows/Events:
FARMAFORUM 2026
Madrid, 22-23 September
ALIMENTARIA FOODTECH BARCELONA 2026
Barcelona, 6-8 October

TP52 September

DEADLINE
15/09/2026

Empack special issue
Packaging for fruits and vegetables.
Additives and pigments.

Trade Shows/Events:
FRUIT ATTRACTION 2026
Madrid, 6-8 October
COSMETORIUM 2026
Barcelona, 21-22 October
EMPACK MADRID 2026
Madrid, 11-12 November

TP53 December

DEADLINE
10/12/2026

Trends in luxury packaging design.
Cosmetic packaging: sustainability and distinctive design.
innovation in premium materials: sustainability and exclusivity.

Trade Shows/Events:
ADF & PCD 2027 - PLD (PARIS PACKAGING WEEK)
January

Magazines (paper + online)

Format: DIN A4.

Periodicity: 6 issues per year.

Total circulation: +15.600 sends/issue.

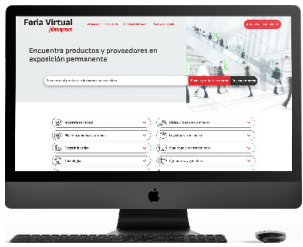
Distribution & reader profile: Large end users (manufacturers of food and beverages, cosmetics, pharmaceuticals, cleaning and perfumery). Manufacturers of packaging and containers, and of packaging machinery and equipment; pallets, boxes, cases, carton packaging, bags and sacks. Packaging designers. Packaging distributors.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

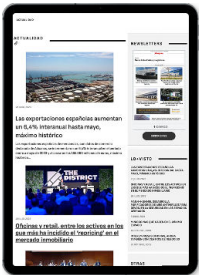


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Premium Packaging and Packaging Sector: +7.700 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/envaseyembalaje-interempresas-media>



Related magazines: Plásticos Universales, Ifood&Drinks, Industria Gráfica, Almazaras, Eneo

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