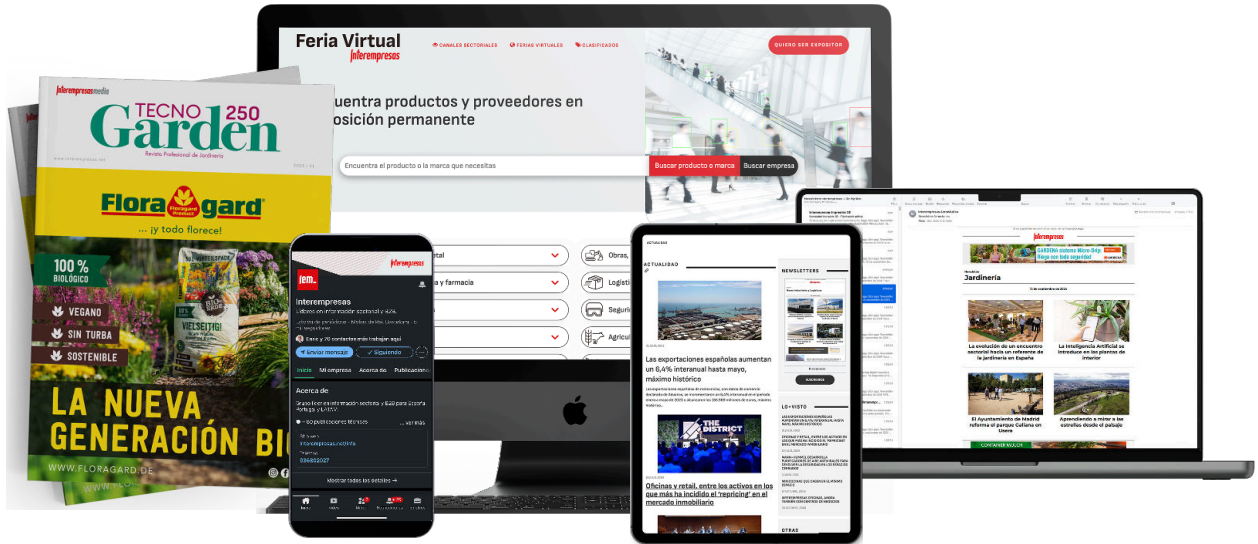


TECNO Garden



Publishing Schedule

v. 22/04/2026

TN250 January

DEADLINE
19/01/2026

Soils and Substrates
Manures and Fertilizers
Pre Expogarden
Pre My Plant & Garden
Pre JDC

Trade Shows/Events:

EXPOGARDEN 2026
Madrid, 3-4 February

TN253 November

DEADLINE
18/11/2026

Christmas in the Garden
The Best of Garden
Industry Overview
Post Iberflora

TN251 April

DEADLINE
22/04/2026

Irrigation
Furniture
Garden Care
Pre Spoga-Gafa
Post Expogarden
Post My Plant & Garden
Post JDC

TN252 September

DEADLINE
16/09/2026

Pruning Tools and Machinery
Garden Cleaning and Maintenance
Pre Iberflora
Post Spoga-Gafa

Trade Shows/Events:

IBERFLORA - EUROBRICO 2026
Valencia (València), 6-8 October

Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: 6.900 sends/issue

Distribution & reader profile: Garden centers, DIY centers, nurseries, specialty stores and large specialized retailers, and other points of sale.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

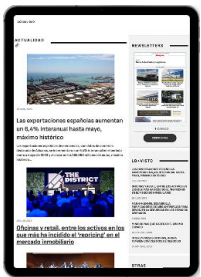


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

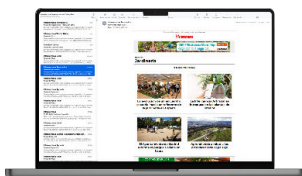
A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.



Related magazines: Horticultura, Ferretería, Mascotas

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