

EQUIPAMIENTO PARA CENTROS
EDUCATIVOS



Publishing Schedule

v. 22/04/2026

TI52
March

DEADLINE
10/3/2026

- STEAM learning and educational robotics: robotics kits, programming, maker spaces, 3D printing (printers and materials).
- Connected classrooms: WiFi connectivity, educational cloud, school network security.
- Artificial intelligence and augmented reality: new immersive learning environments.
- Sustainability and efficiency in educational centres: energy, air conditioning, home automation and sustainable materials.

Special distribution:
Braining 2026 Conference

Translated with DeepL.com (free version)

TI53
October

DEADLINE
13/10/2026

- SIMO Education 2026: presentation of new developments and key trends.
- Educational toys: kits and puzzles, magnets, children's robotics, STEM experiment kits, laboratories, children's tablets, educational video games, manipulative materials, etc.
- Educational gamification: platforms and resources based on game mechanics to make learning more dynamic.
- Eduketing 2026. Educational Marketing Special: new strategies with AI, intelligent lead management, educational eCommerce and tools for attracting students.

Special distribution:
- SIMO Education 2026
- Eduketing 2026
- ISE 2027 – Integrated Systems Europe

AULA DIGITALIZADA:

- Audiovisuales, comunicación, telecomunicación: pizarras y monitores interactivos, proyectores, recursos multimedia. Audiolibros, Softwares interactivos. Cámaras y sonido.
- Recursos, herramientas y dispositivos: portátiles, tabletas.
- Plataformas de gestión: administrativa, académica, de evaluación, de contenidos, del centro con las familias.
- Apps educativas.
- Impresión 3D. Impresoras.
- Robótica educativa y programación.
- Virtualización y realidad aumentada.
- TICS educativas: infraestructuras, comunicaciones y seguridad

SERVICIOS, PRODUCTOS Y SOLUCIONES PARA EL AULA:

- Formación a profesores.
- Marketing educativo: Estrategias y herramientas.
- Diseño de espacios interiores y exteriores: mobiliario, iluminación, pavimentos.
- Gamificación educativa.
- Ocio educativo: campamentos urbanos y no urbanos, inmersión lingüística.
- Ventilación, Climatización y Purificación del aire.
- Higiene.
- Gabinetes psicológicos: acoso escolar, dificultades para el aprendizaje.
- Otros servicios: catering, academias de apoyo extraescolar, transporte.

Magazines (paper + online)

Format: DIN A4.

Periodicity: 3 issues per year.

Total circulation: +4.300 sends/issue.

Distribution & reader profile: Distributed among primary, secondary and vocational education centers and institutes, with direct presence at the sector's leading fairs and events: Semana de la Educación (Aula-Interdidac), SIMO Educación, Edukating, ITworldEdu, Escuelas Católicas Congress, ENAP Congress, CINAIC Congress, FIMP Education, etc.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

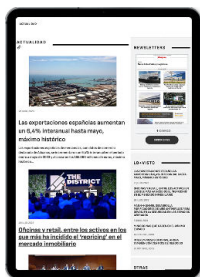


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

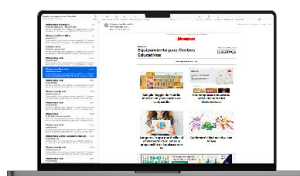


Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Schools Sector: +2.600 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/equipamiento-centros-educativos-interempresas>

