

Publishing Schedule

v. 22/04/2026

TE346 January

DEADLINE
8/01/2026

OPINION: Agricultural Year 2025 Review
DOSSIER: SUGAR BEETROOT
SPECIAL CROPS: Vineyards, olive groves and nuts
AGRICULTURAL POLICY: Exploring the future of the CAP
MARKETS: Analysis of the sugar market
DIGITAL AGRICULTURE: Advances in the application of AI in agriculture
MEANS OF PRODUCTION: Herbicides in cereals
MACHINERY: The agricultural machinery market in Spain
CURRENT NEWS

Trade Shows/Events:
SIEB - AGROVID 2026
Valladolid, 27-29 January
AGROEXPO 2026
Don Benito (Badajoz), 28-31 January
FIMA 2026
Zaragoza, 10-14 February
II REGANTES 360°: HACIA UNA GESTIÓN INTELIGENTE Y CIRCULAR DEL AGUA 2026
Córdoba, 25 February
18° SYMPOSIUM NACIONAL SANIDAD VEGETAL 2026
Sevilla, 4-6 March

TE347 February

DEADLINE
20/02/2026

OPINION
DOSSIER: POTATO CROP
AGRICULTURAL POLICY: New developments for the 2026 campaign
MARKETS: The global situation of agricultural commodities
MACHINERY: Summary of FIMA 2026
DIGITAL AGRICULTURE: The Agrotech sector in Spain
SPECIAL CROPS: Vineyards, olive groves and nuts
MEANS OF PRODUCTION: Nitrogen fertilisers
CURRENT NEWS

Trade Shows/Events:
SANT JOSEP 2026
Mollerussa (Lleida), 19-22 March

TE348 March

DEADLINE
13/03/2026

OPINION
DOSSIER: CORN
FORAGE: Outlook for the 2026 season
MARKETS: Analysis of the corn market
IRRIGATION: Technological innovation in CCRR
DIGITAL AGRICULTURE: Decision support systems (DSS)
SPECIAL CROPS: Vineyards, olive groves and nuts
MEANS OF PRODUCTION: Innovation in agricultural machinery
CURRENT NEWS

TE349 April

DEADLINE
10/04/2026

OPINION
DOSSIER: SUNFLOWER
MARKETS: Analysis of the oilseed market
IRRIGATION: New developments in irrigation systems
SECTOR: Interview with Agroinfluencer
DIGITAL AGRICULTURE: Application of inputs with drones
SPECIAL CROPS: Vineyard Report 2026
MEANS OF PRODUCTION: Fungicides in cereals
NEW AGRICULTURAL MACHINERY
CURRENT NEWS

Trade Shows/Events:
FERIA DE LERMA 2026
Lerma (Burgos), 1-3 May
V JORNADA TÉCNICA DE CULTIVOS SUBTROPICALES 2026
Velez-Málaga (Málaga), 5 May
II CONGRESO IBERICO DE OLEICULTURA 2026
Beja, 20 May

TE350 May

DEADLINE
8/05/2026

OPINION
DOSSIER: PLANT HEALTH
AGRICULTURAL POLICY
MARKETS: Analysis of the cereal market
IRRIGATION: Precision irrigation equipment
DIGITAL AGRICULTURE: Innovation in crop protection
SPECIAL CROPS: Almond Tree Report 2026
MEANS OF PRODUCTION: Spraying equipment
CURRENT NEWS

Trade Shows/Events:
XXVIII FORO NACIONAL DE OVINO 2026
Valladolid, 1-3 June
III DEMOALMENDRO 2026
Huesca, 2 June

TE351 June

DEADLINE
10/06/2026

OPINION
DOSSIER: CONSERVATION AGRICULTURE
MARKETS: Carbon credits in agriculture
IRRIGATION: Cost reduction in Spanish irrigation
DIGITAL AGRICULTURE: The role of service companies
AGRICULTURAL SYSTEMS: Alternative crops in protein production
MEANS OF PRODUCTION: Biostimulants
NEW AGRICULTURAL MACHINERY
CURRENT NEWS

Trade Shows/Events:
FERCAM 2026
June

TE352 July

DEADLINE
24/07/2026

OPINION
DOSSIER: RAPESEED
AGRICULTURAL POLICY
DIGITAL AGRICULTURE: Robots in agriculture
SPECIAL CROPS: Vineyards, olive groves and nuts
AGRICULTURAL SYSTEMS: Agrivoltaics
IRRIGATION: New technologies applied to irrigation
MEANS OF PRODUCTION: Harvesting machines
CURRENT NEWS

Trade Shows/Events:
SALAMAQ 2026
Salamanca, September
XIII CONGRESO 'EL FUTURO DEL CEREAL' 2026
Magaz de Pisuerga (Palencia), 16 September

TE353 September

DEADLINE
4/09/2026

OPINION
DOSSIER: CEREALS
MARKETS: Forecasts for the 2026/27 cereal season
IRRIGATION: Equipment and systems for modernised irrigation
DIGITAL AGRICULTURE: The role of agricultural engineers
SPECIAL CROPS: Olive Grove Report 2026
AGRICULTURAL SYSTEMS: Carbon footprint and sustainability
MEANS OF PRODUCTION: Cereal seed
CURRENT NEWS

Trade Shows/Events:
EL SECTOR AGROGANADERO EN NAVARRA 2026
Pamplona, 22 September
FRUIT ATTRACTION 2026
Madrid, 6-8 October

Tierras

agricultura

TE354

October

DEADLINE

9/10/2026

OPINION
DOSSIER: FERTILISATION
AGRICULTURAL POLICY
MARKETS: Evolution of the fertiliser market
DIGITAL AGRICULTURE: New tools in plant health
SPECIAL CROPS: Pistachio Report 20256
MEANS OF PRODUCTION: Fertilisers and biostimulants
NEW AGRICULTURAL MACHINERY
CURRENT NEWS

Trade Shows/Events:

EXPO AGRITECH 2026

Málaga, 3-5 November

EIMA INTERNATIONAL 2026

Bologna, 10-14 November

FÓRUM ALMENDRO Y PISTACHO 2026

Albacete, 12 November

DATAGRI 2026

Valladolid, 18-19 November

AGROBIOTECH INNOVATION FORUM 2026

Lleida, 26-28 November

TE355

November

DEADLINE

13/11/2026

OPINION
DOSSIER: AG FINANCING & INVESTMENTS
AGRICULTURAL POLICY
MARKETS: Global cereal production and trade
DIGITAL AGRICULTURE: Generational change and Agtech
SPECIAL CROPS: Vineyard management in winter
SECTOR: Advice on buying and selling rural properties
MEANS OF PRODUCTION: Anti-frost systems for vineyards
NEW AGRICULTURAL MACHINERY
CURRENT NEWS

Magazines (paper + online)

Format: DIN A4.

Periodicity: 10 issues per year.

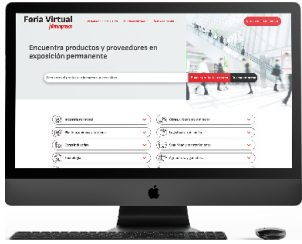
Distribution & reader profile: Distribution mainly via paid postal subscription (68%). Following promotional criteria and in agreement with clients, around 1,500 individual free copies are also sent to various companies and professionals. Presence throughout the year at the most important agricultural fairs and events. In addition, technical workshops and thematic conferences are organized during the year with more than 10,000 attendees; on request, the issue featuring the content of each event is mailed to them.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.



Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

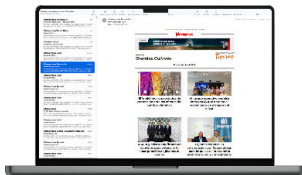


Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Large crops Sector: +15.350 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/tierras-digital>



Barcelona

Amadeu Vives, 20-22
08750 - Molins de Rei
Tel: +34 93 680 20 27

Madrid

Santa Leonor, 63, planta 3a, nave L
28037 - Madrid
Tel: +34 91 329 14 31

redaccion_tierras@interempresas.net

comercial@interempresas.net

www.interempresas.net/info