

tradebike & tri

Interempresasmedia



Publishing Schedule

v. 22/04/2026

TB103 Special Urban & Mobility
Special Woman
February
DEADLINE
13/02/2026

TB108 Special Road
July
DEADLINE
15/07/2026

TB104 Special Mountain
March
DEADLINE
20/03/2026

TB109 Special Show's
September
DEADLINE
4/09/2026

TB105 Special E-bike
April
DEADLINE
22/04/2026

TB110 Special New's 2027
October
DEADLINE
20/10/2026

TB106 Special Gravel
May
DEADLINE
25/05/2026

TB111 Special Accessories & Components
Special Christmas
November
DEADLINE
20/11/2026

TB107 Special Tri & Sport Nutrition
June
DEADLINE
19/06/2026

Magazines (paper + online)



Format: 240 x 340 mm

Periodicity: 9 issues/year

Total circulation: + 8.100 sends/issue

Distribution & reader profile: Suppliers (manufacturers, subsidiaries and importers), representatives (sales agents—exclusive or independent—of major brands), bicycle and accessory retailers and workshops, sports entities, and trade fairs and associations.

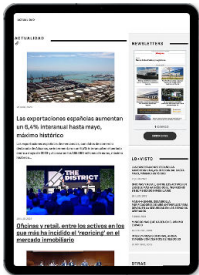
Virtual fairs: IEFeria & IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

Digital magazines



The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

Newsletters



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Bike Sector: +5.100@

Social networks



Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/tradebike-and-tri>

Related magazines: TradeSport, La Biblia del Outdoor, Gaceta de la Protección Laboral, Job Wear

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