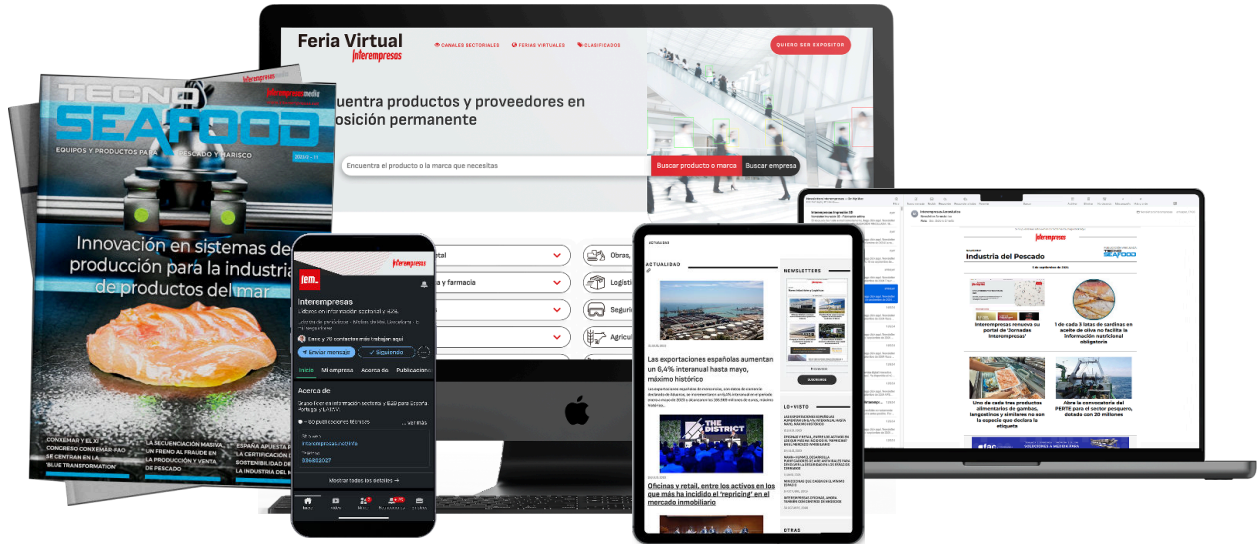


TECNO SEAFOOD

Interempresasmedia



Publishing Schedule

v. 22/04/2026

SF16

April

DEADLINE

7/4/2026

Special report: Seafood Expo
Quality control and food safety
Cutting and weighing
Solutions for packaging and labelling

Trade Shows/Events:

SEAFOOD EXPO BARCELONA 2026

Barcelona, 21-23 April

FTALKS FOOD SUMMIT 2026

Valencia (València), 16 September

SF17

September

DEADLINE

18/09/2026

Special report: Conxemar
Solutions for sterilisation and cooking
Refrigeration, freezing and logistics
Quality and traceability

Trade Shows/Events:

CONXEMAR 2026

Vigo (Pontevedra), 6-8 October

ALIMENTARIA FOODTECH

BARCELONA 2026

Barcelona, 6-8 October

Magazines (paper + online)

Format: DIN A4.

Periodicity: 2 issues per year.

Total circulation: +1.900 sends/issue.

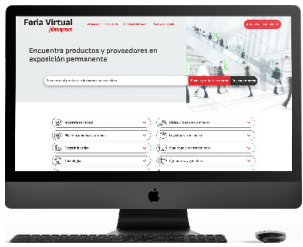
Distribution & reader profile: Aims to provide information to the entire fish and seafood sector, addressing all stakeholders and reporting across the value chain to promote and stimulate it. Covers key topics related to processing of seafood and canning from different perspectives, including companies supplying equipment and services, etc.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

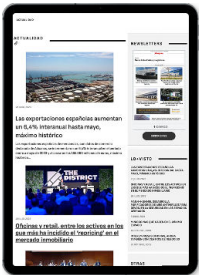


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Sector Fish Industry: +920 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/alimentacion-interempresas>



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