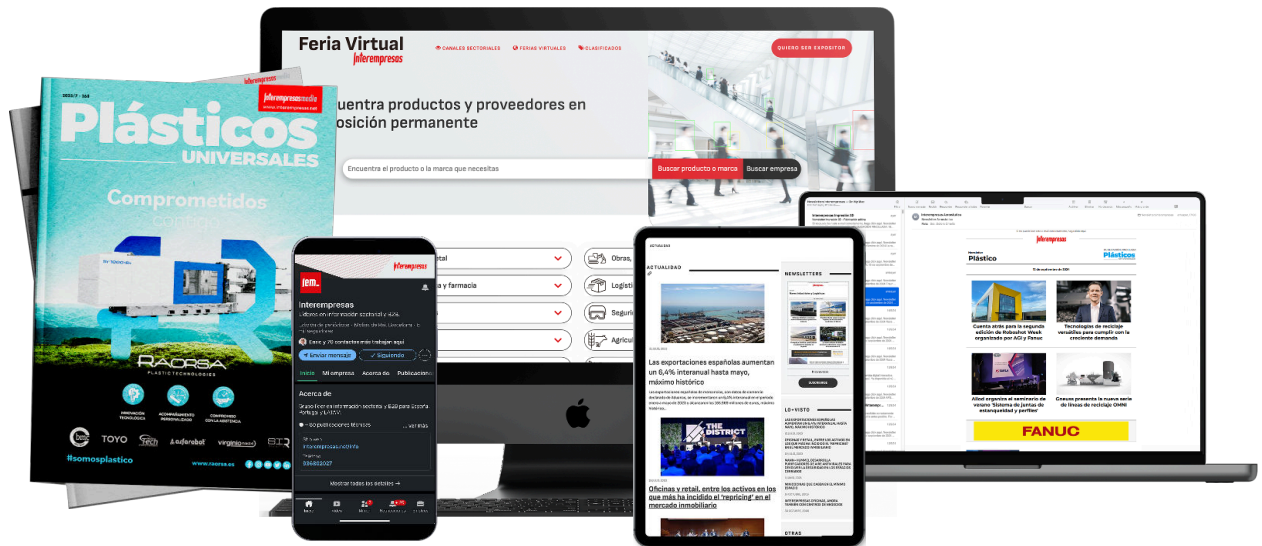


# Plásticos UNIVERSALES



## Publishing Schedule

v. 22/04/2026

### PU289 February

Analysis of the Plastics Equipment Sector in Spain: Injection Moulding Machines, Peripherals, and Robots

DEADLINE  
16/02/2026

Trade Shows/Events:  
**PLASTICS & RUBBER 2026**  
L'Hospitalet de Llobregat (Barcelona), 11-12 March

### PU290 March

Additive manufacturing and 3D printing: applications in plastics  
Robotics applied to injection molding  
Plastic welding technologies

DEADLINE  
16/03/2026

### PU291 April

Comprehensive Automation of the Injection Moulding Process  
Key Sustainability Factors in the Plastics Industry  
New Plastics Applications in Construction

DEADLINE  
17/04/2026

Trade Shows/Events:  
**ADVANCED FACTORIES 2026**  
Barcelona, 5-7 May

### PU292 May

Equiplast: Trends and Innovations

DEADLINE  
18/05/2026

Trade Shows/Events:  
**EQUIPLAST 2026**  
Barcelona, 2-5 June

### PU293 June

New Developments in Caps and Closures  
Efficient Cooling in Plastics Processes  
Advances in Film and Profile Extrusion

DEADLINE  
22/06/2026

### PU294 September

Plastics and Mobility: Innovation in Automotive Grinders: Efficiency and Sustainability in Internal Recycling  
Molds and Hot Runners: Technology and Optimization

DEADLINE  
9/9/2026

Trade Shows/Events:  
**FAKUMA 2026**  
Friedrichshafen, 12-16 October

### PU295 October

Plastics Injection in the Medical Sector  
Equipment and Solutions for Plastics Recycling  
Intelligent Peripherals in Injection Moulding

DEADLINE  
30/10/2026

### PU296 November

Advanced Techniques in Plastics Injection  
Innovation in Plastics for Packaging  
Composites: High-Performance Materials and New Applications

DEADLINE  
30/11/2026

## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 9 issues per year.

**Total circulation:** +13.800 sends/issue.

**Distribution & reader profile:** Plastic converters (injection, extrusion, blow molding, etc.).

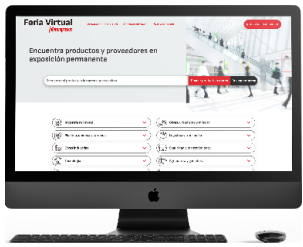
Manufacturers and distributors of plastic raw materials and semi-finished products. Mold designers and manufacturers for plastic parts. Installers, distributors and service providers for plastics machinery and peripherals. Specialized consultancies and engineering firms. Manufacturers of tires and rubber products.



## Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

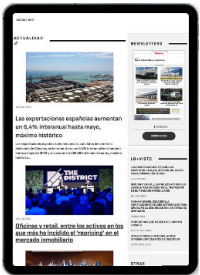


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

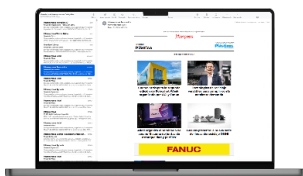


## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Plastic Sector: +11.300 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/plasticos-universales-interempresas-media>



**Related magazines:** Química, TecnoPack, Impresión 3D / Fabricación aditiva.