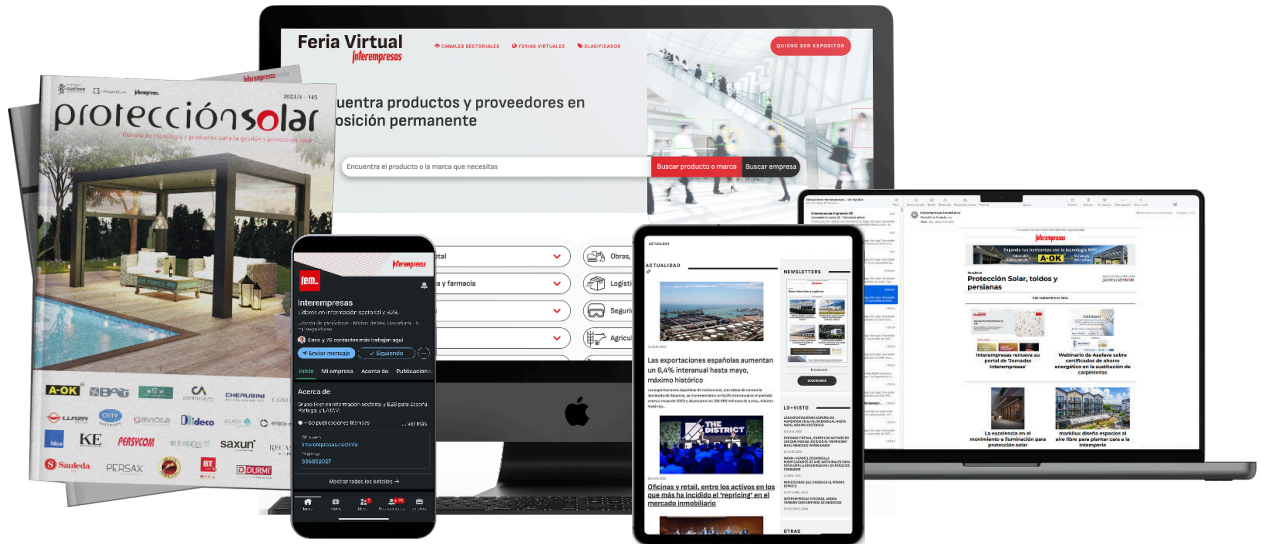


protección solar

Interempresasmedia



Publishing Schedule

v. 22/04/2026

PS160 February

DEADLINE
27/02/2026

- ☐ Technical fabrics and Curtains
- Insect screens

Deadline for writing materials: one week before closing date.

Trade Shows/Events:
REBUILD 2026
Madrid, 24-26 March

PS161 April

DEADLINE
21/04/2026

- Solutions for HORECA (Hotels, Restaurants & Catering)
- Machinery

Deadline for writing materials: one week before closing date.

Trade Shows/Events:
ARCHITECT@WORK MADRID 2026
Madrid, 6-7 May

PS162 June

DEADLINE
11/06/2026

- Motorisation and automation: solar control, Smart Home, home automation
- Awnings

Deadline for writing materials: one week before closing date

PS163 July

DEADLINE
10/07/2026

- Vademécum 2026

Deadline for writing materials: one week before closing date

Trade Shows/Events:
VETECO 2026
Madrid, 10-13 November

PS164 October

DEADLINE
23/10/2026

- Textile Architecture
- Veteco 2026

Deadline for writing materials: one week before closing date

Trade Shows/Events:
VETECO 2026
Madrid, 10-13 November

PS165 December

DEADLINE
10/12/2026

- Shutters
- Pergolas and Sunshades
- R+T 2027 Preview of new products (I)

Deadline for writing materials: one week before closing date

Trade Shows/Events:
R+T STUTTGART 2027
Stuttgart, 15-19 February

Magazines (paper + online)

Format: DIN A4.

Periodicity: 6 issues per year.

Total circulation: +13.200 sends/issue.

Distribution & reader profile: Highly professional content based on technical articles directly related to this industrial sector, covering all its fields. Offers the most up-to-date overview of solar protection and tensile architecture. With six issues a year, it serves professionals and industry, directly connecting supply and demand. Products, techniques, trends, regulations, companies and trade fairs are featured.



Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

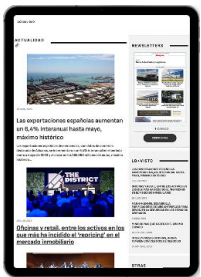


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

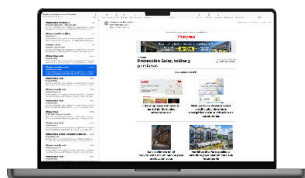


Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Solar protection sector: 4.600 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/cerramientos-interempresas>



Related magazines: Novoperfil, Vitrea