

Publishing Schedule

v. 22/04/2026

<p>PO726 January DEADLINE 22/01/2026</p>	<p>SPECIAL EARTHMOVING MACHINERY Challenges in the Infrastructure Sector. Power generation equipment: compressors and generators C&D waste recycling. Plants and mobile equipment</p>	<p>PO732 July DEADLINE 15/07/2026</p>	<p>SPECIAL SPARE PARTS AND AUXILIARY EQUIPMENT Engines. Developments towards a 100% green future Tires. Innovations for greater equipment performance Wheel loaders. New developments</p>
<p>PO727 February DEADLINE 18/02/2026</p>	<p>MACHINERY MARKET 2025. SALES ANALYSIS AND OUTLOOK 2026 New developments and trends in Construction Machinery 2026 Lifting machinery: Telescopic handlers Operator training</p>	<p>PO733 September DEADLINE 22/09/2026</p>	<p>SPECIAL COMPACT EQUIPMENT Excavators for material handling Hydraulic grabs and grapples. Handling and recycling Machinery market 2026. Sales analysis first half of the years</p>
<p>PO728 March DEADLINE 27/03/2026</p>	<p>SMOPYC 2026. Exhibitors preview and new developments Construction excavators. New developments</p> <p>Trade Shows/Events: SMOPYC 2026 Zaragoza, 15-18 April</p>	<p>PO734 October DEADLINE 21/10/2026</p>	<p>SPECIAL ROAD AND PAVING MACHINES Material transport: rigid and articulated dumpers Hydraulic breakers. New developments Machinery reconditioning. A new production cycle</p>
<p>PO729 April DEADLINE 27/04/2026</p>	<p>SPECIAL DEMOLITION EQUIPMENT. Machinery and attachments Site dumpers. New developments Drilling and piling: machinery and supplies Scaffolding and structures for building and infrastructure CONEXPO-CON/AGG 2026. Trade fair summary</p>	<p>PO735 November DEADLINE 9/11/2026</p>	<p>SPECIAL 20TH POTENCIA AWARDS Opinions of leading industry figures Analysis of the evolution of construction and public works machinery Backhoe loaders. New developments</p>
<p>PO730 May DEADLINE 14/05/2026</p>	<p>SPECIAL LIFTING: AERIAL PLATFORMS Concrete plants. Mixers and conveyor belts Concrete mixers and concrete pumps SMOPYC 2026. Trade fair summary</p> <p>Trade Shows/Events: I CONGRESO DE INNOVACIÓN EN CONSTRUCCIÓN (IC2) 2026 Santander (Salamanca), 1-5 June CONVENCIÓN ANAPAT 2026 A Coruña, 10-11 June</p>	<p>PO736 December DEADLINE 15/12/2026</p>	<p>SPECIAL MACHINERY AND EQUIPMENT RENTAL MARKET Summary of the 19th Potencia Awards. Winning equipment and projects Potencia Forum. Papers presented in 2026 Tunnels and underground works. Projects and equipment</p>
<p>PO731 June DEADLINE 15/06/2026</p>	<p>SPECIAL HYBRID/ELECTRIC MACHINERY IN CONSTRUCTION Material transport: trucks, trailers, semi-trailers, dumpers Crusher and screening buckets. New developments Machinery for road and public works maintenance Load handling: tower cranes / all-terrain cranes</p>	<p>Trade Shows/Events: XLVI ASAMBLEA GENERAL ANMOPYC 2026 Zaragoza, 2 July</p>	

Magazines (paper + online)

Format: DIN A4.

Periodicity: 11 issues per year.

Total circulation: +27.100 sends/issue

Distribution & reader profile: Contractors and subcontractors; machinery owners and users; public administrations; exploration, engineering and consulting; machinery manufacturers and distributors; mining and quarry operators; construction firms; materials suppliers; associations; universities and technical schools.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

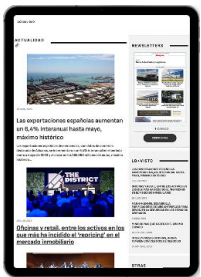


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Public Work Sector: +13.600



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/showcase/obrapublica-interempresas>



Related magazines: Interempresas Obras Públicas, Ingeopres, Canteras y Explotaciones y Engeobras