

Industria de la pintura



Publishing Schedule

v. 22/04/2026

PN72

March

DEADLINE

23/03/2026

SPECIAL 'SOLO PINTURA'
Paints and coatings.
Paint finishes.
Waterproofing.

Trade Shows/Events:

**XIX CONGRESO SECTORIAL ASEFAPI
2026**

Valencia (València), 27-28 May

PN74

September

DEADLINE

21/09/2026

SPECIAL 'SOLO PINTURA'
Wood treatment.
Quality and the environment.
Enamels.
Color trends.

Trade Shows/Events:

IBERFLORA - EUROBRICO 2026

Valencia (València), 6-8 October

CONSTRUTEC 2026

Madrid, 10-13 November

PN73

April

DEADLINE

20/04/2026

SPECIAL 'RAW MATERIALS,
MACHINERY AND EQUIPMENT':

Special Asefapi Congress.
Ecological paints and sustainable
practices
Machinery for the manufacture of paints
Suppliers of raw materials for the
manufacture of paint
Resins
Technical quality control instrumentation
Bio solvents

Trade Shows/Events:

**XIX CONGRESO SECTORIAL ASEFAPI
2026**

Valencia (València), 27-28 May

PN75

October

DEADLINE

19/10/2026

SPECIAL 'RAW MATERIALS,
MACHINERY AND EQUIPMENT':

Paint & Coatings Special
Automotive and naval paints
Pigments
Reference laboratories in the paint sector

Solvents
Biocides

Trade Shows/Events:

PAINT & COATINGS 2026

L'Hospitalet de Llobregat (Barcelona), 18
-19 November



Magazines (paper + online)

Format: DIN A4

Frequency: 4 issues per year

Total circulation:

Industry: +1,650 mailings/issue

Paint only: +5,000 mailings/issue

Distribution and reader profile:

Industry: Distributed among sectors such as manufacturing industries, construction, metal products industry, painters and varnishers, wood industries, and shipyards.

Paint only: Targeted at painters, paint distributors —hardware stores, paint shops, DIY centers, industrial suppliers, large retail chains—, specifiers —architects, interior designers—, and industry trade fairs.

Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.



Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.



Related magazines: Ferretería y Suministro Industrial, Industria Química

Barcelona

Amadeu Vives, 20-22
08750 - Molins de Rei
Tel: +34 93 680 20 27

Madrid

Santa Leonor, 63, planta 3a, nave L
28037 - Madrid
Tel: +34 91 329 14 31

redaccion_industria_pintura@interempresas.net

comercial@interempresas.net

www.interempresas.net/info