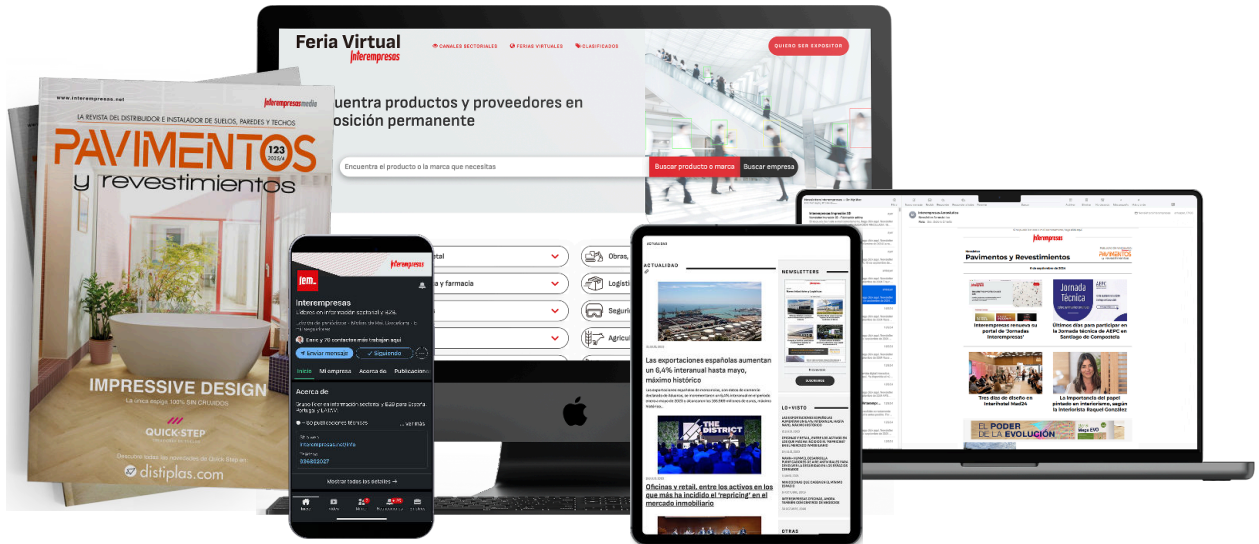


# PAVIMENTOS y revestimientos



## Publishing Schedule

v. 22/04/2026

### PM124 March

DEADLINE  
01/03/2026

Outdoor wooden and bamboo decking  
Laminate flooring  
Glues and adhesives  
Continuous resin flooring  
Carpeting for public spaces

**Trade Shows/Events:**

- REBUILD 2026**  
Madrid, 24-26 March
- CASA DECOR 2026/1**  
Madrid, 9 April-4 May
- ARCHITECT@WORK MADRID 2026**  
Madrid, 6-7 May

### PM125 May

DEADLINE  
14/05/2026

Multi-layer parquet flooring  
Synthetic decking for outdoor use  
Parquet flooring machinery  
Artificial grass  
Wall coverings  
Renovation and maintenance of vinyl flooring.

### PM126 September

DEADLINE  
01/09/2026

Special contract/interihotel  
Pre-Habitat Valencia  
Vinyl flooring  
Acoustic panels  
Sports flooring  
Varnishes, wood stains and waxes

**Trade Shows/Events:**

- HÁBITAT VALENCIA 2026**  
Paterna (València), 28 September-2 October
- FIMMA - MADERALIA 2026**  
Valencia (València), 10-13 November
- CONSTRUTEC 2026**  
Madrid, 10-13 November
- INTERIHOTEL MADRID 2026**  
Madrid, 17-19 November
- ARCHITECT@WORK VALENCIA 2026**  
Paterna, 25-26 November

### PM127 November

DEADLINE  
20/11/2026

BAU Special 2027  
Hybrid flooring  
Industrial flooring  
Woven vinyl flooring  
Products for subfloor preparation  
Installation tools and accessories

**Trade Shows/Events:**

- BAU 2027**  
Múnich, 11-15 January

## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 4 issues per year.

**Total circulation:** +8.300 sends/issue.

**Distribution & reader profile:** Mainly aimed at installers, manufacturers, distributors, architects, quantity surveyors, interior designers, builders, developers, associations and professional entities.



## Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

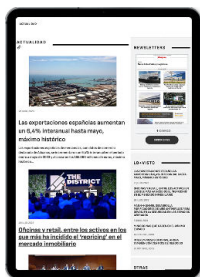


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Pavements sector: +6.200 recipients**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.



**Related magazines:** iARQCO, Construcción Industrializada, Industria de la Madera, Solo Pintura, Novoperfil