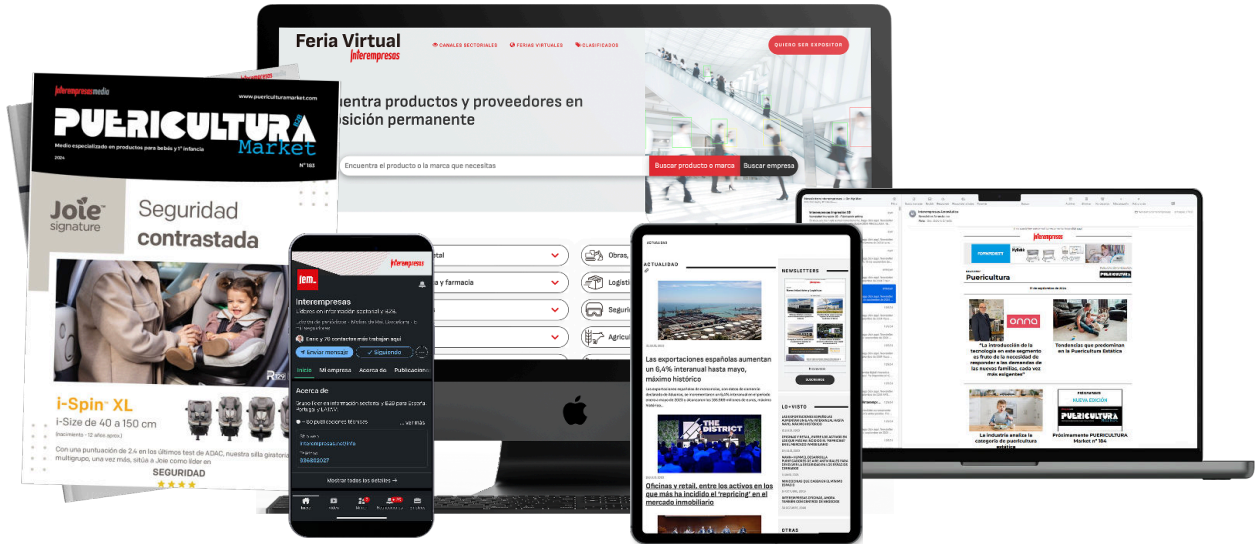


Interempresasmedia
PUERICULTURA^{B2B}
 Market



Publishing Schedule

v. 22/04/2026

PK192
January

DEADLINE
 7/01/2026

Childcare Sector Barometer Report
 Preview Report on the Babykid Spain Fair in Valencia
 Report on New Collections and New Products for 2026

PK195
July

DEADLINE
 30/6/2026

Home Childcare Dossier: Furniture, Static and Safety
 Preview Report Kind + Jugend Fair in Cologne

PK193
March

DEADLINE
 9/03/2026

Report: Travelling with the Baby: Car Seats
 Report: Babykid Spain Fair in Valencia
 Report: Products for the Summer Campaign

PK196
September

DEADLINE
 18/09/2026

Report on the Kind + Jugend 2026 Fair in Cologne
 Preschool Toys Report
 Analysis of the Layette Category

PK194
May

DEADLINE
 4/05/2026

Baby Stroller Report: Car Seats and Pushchairs
 Hygiene and Cosmetics Report
 Back to School Report

PK197
November

DEADLINE
 9/11/2026

Feeding and Childcare Technical Products Report
 Childcare Sector Guide: manufacturers, brand distributors

Magazines (paper + online)

Format: DIN-A4.

Frequency:

Circulation:

Interactive version: Viewer of the magazine in all interactive devices.

Distribution:



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

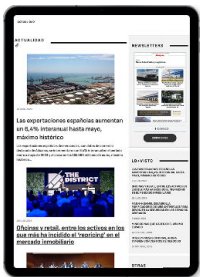


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

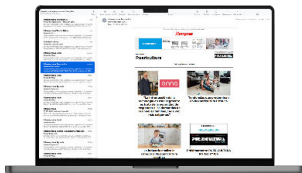
A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/puericultura-market>



Related magazines: Juguetes, Licencias