

Publishing Schedule

v. 22/04/2026

OV52 February

DEADLINE
15/02/2026

Technology as a Tool for Generational Renewal

Contents

- **Precision livestock farming:** Advances in small ruminants.
- **Feeding:** New strategies and the use of alternative raw materials in small ruminants. Tomatho Operational Group.
- **Animal health:** Technology in service of a new health model — a commitment to biosecurity and prevention.
- **Animal health:** Bluetongue — the necessary path of vaccination.
- **Reproduction:** Breeding centers in Spain — current situation and future outlook.
- **Milking:** News and innovations — toward a milking robot for small ruminants?
- **Genetics:** Selection of animals more resistant to diseases.
- **Innovation:** Tools to reduce the workload in dairy farms.
- **Management:** Digitalization experiences in feedlots (Logiceb Operational Group).
- **Sustainability:** Carbon footprint certification.
- **Innovative farms:** Overview of high-level farms.
- **Markets:** Supply and demand in the sheep and goat milk markets.

Trade Shows/Events:
SANT JOSEP 2026
Mollerussa (Lleida), 19-22 March

OV53 May

DEADLINE
10/05/2026

28th National Sheep Forum

Contents

- **Dossier “28th National Sheep Forum”:** Presentation of topics and sponsors.
- **Animal health:** Advances in understanding and combating tuberculosis and paratuberculosis / Bluetongue / Contagious agalactia / Antibiotic resistance in sheep.
- **Feeding:** Artificial rearing, a key factor for profitability in lamb rearing / The importance of colostrum.
- **Reproduction:** New reproductive techniques / Impact of photoperiod and light management on sheep fertility.
- **Production:** Animal welfare as a value-added factor in the lamb market.
- **Management:** Pasture solutions.
- **Innovative farms:** Overview of high-level farms.
- **Markets:** Outlook for national and international meat and milk markets in 2026.

Trade Shows/Events:
XXVIII FORO NACIONAL DE OVINO 2026
Valladolid, 1-3 June
SOMMET DE L'ÉLEVAGE 2026
6-9 October

OV54 July

DEADLINE
20/07/2026

The Health of the Future

Contents

- **28th National Sheep Forum:** Proceedings — most notable presentations.
- **Animal health:** Vaccination plans and biosecurity as pillars of prevention / Emerging diseases / Respiratory diseases in lamb fattening / Comprehensive health planning.
- **Innovation:** Use of sensors and technology for nutritional and health control in sheep.
- **Milking:** New technologies for improved data management.
- **Quality:** The role of quality labels.
- **Cooperatives:** Drivers of development in dairy sheep farming.
- **Innovative farms:** Overview of high-level farms.
- **Markets:** Current situation of the sheep milk market / Strategies to address production seasonality.

Trade Shows/Events:
SALAMAQ 2026
Salamanca, September
41º SALÓN OVINO DE CASTUERA 2026
Castuera (Badajoz), September
FIG ZAFRA 2026
Zafra (Badajoz), 1-6 October
CONGRESO SEOC 2026
Cádiz, October

OV55 October

DEADLINE
13/10/2026

Genetics, Feeding, and Reproduction — Pathways for Future Improvement

Contents

- **Feeding:** Precision feeding strategies to improve profitability in dairy sheep / The role of agro-industrial by-products in sheep feeding.
- **Reproduction:** Estrus synchronization and reproductive control in extensive sheep systems.
- **Genetic improvement:** Advances in genetic selection for milk production across different dairy breeds / Usefulness of directed crossbreeding in meat sheep.
- **Animal health:** Parasitic problems.
- **Innovative farms:** Overview of high-level farms.
- **Markets:** Overview of the milk market / Live sheep market.

Trade Shows/Events:
SEPOR 2026 - SEMANA NACIONAL DE GANADO PORCINO
Lorca (Murcia), 26-29 October

Magazines (paper + online)

Format: DIN A4.

Distribution & reader profile: The only Spanish language publication specialized in the sheep sector; its track record and prestige make it an essential guide for farmers and technicians. It analyzes all aspects of work on farms—from preparation and management of facilities and equipment to productive and reproductive management of animals—along with market trends. Content is rigorous yet accessible, aimed primarily at farmers and field technicians.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

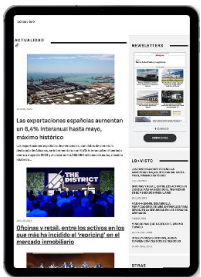


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

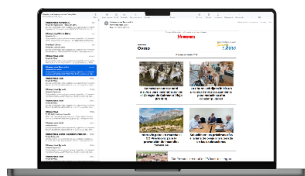


Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Sheep Sector: +3.330 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/tierras-ganaderia-interempresas>



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