

Publishing Schedule

v. 22/04/2026

OP265 March

DEADLINE
27/03/2026

Smopyc
Parts
Tools and auxiliary machinery
Elevation: Knuckle boom cranes / Aerial Platforms on Trucks
All Rental

Trade Shows/Events:
SMOPYC 2026
Zaragoza, 15-18 April

OP266 May

DEADLINE
11/05/2026

Smopyc (Summary)
Earthmoving equipment
Mining
Elevation: Forklifts / Aerial Platforms (telescopic booms)
All Rental: SPECIAL APEX /IRE

Trade Shows/Events:
VI CONVENCIÓN AECE 2026
Valencia (València), 28 May
I CONGRESO DE INNOVACIÓN EN CONSTRUCCIÓN (IC2) 2026
Santander (Salamanca), 1-5 June
APEX / IRE 2026
Maastricht, 2-4 June
CONVENCIÓN ANAPAT 2026
A Coruña, 10-11 June

OP267 June

DEADLINE
2/06/2026

Compact equipment
Attachments
Elevation: Mobile Cranes / Mini cranes
All Rental

Trade Shows/Events:
ASAMBLEA ANAGRUAL 2026
Vigo (Pontevedra), 19 June
XLVI ASAMBLEA GENERAL ANMOPYC 2026
Zaragoza, 2 July

OP268 July

DEADLINE
10/07/2026

Civil Works and Rental companies Guide

OP269 September

DEADLINE
4/09/2026

Demolition and Recycling
Aggregates
Elevation: Telehandlers / Aerial Platforms (articulated)
All Rental

Trade Shows/Events:
FORO AEDED 2026
Madrid, 23 September
MMH 2026
Sevilla, 20-22 October

OP270 December

DEADLINE
2/12/2026

Energy
Roads
Elevation: Tower cranes / Aerial Platforms (Scissors)
All Rental

Trade Shows/Events:
FORO ASEAMAC 2027
Madrid, January

Magazines (paper + online)

Format: DIN A4.

Periodicity: 6 issues per year.

Total circulation: +27.500 sends/issue.

Distribution & reader profile: Equipment rental companies. Construction and real estate developers. Earthmoving and excavation companies. Companies specialized in lifting. Quarries, gravel pits and mines. Spare parts dealers. Repair workshops for public works machinery. Aggregates and asphalts. Distributors, repair and maintenance workshops, and used machinery dealers.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.



Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

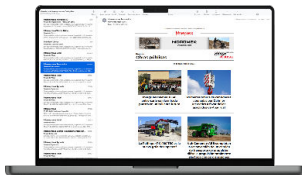


Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Public Works Sector: +13.600 registered users. Lift Equipment: 700 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/showcase/obrapublica-interempresas>



Related magazines: Potencia, Ingeopres, Canteras y Explotaciones, Engeobras