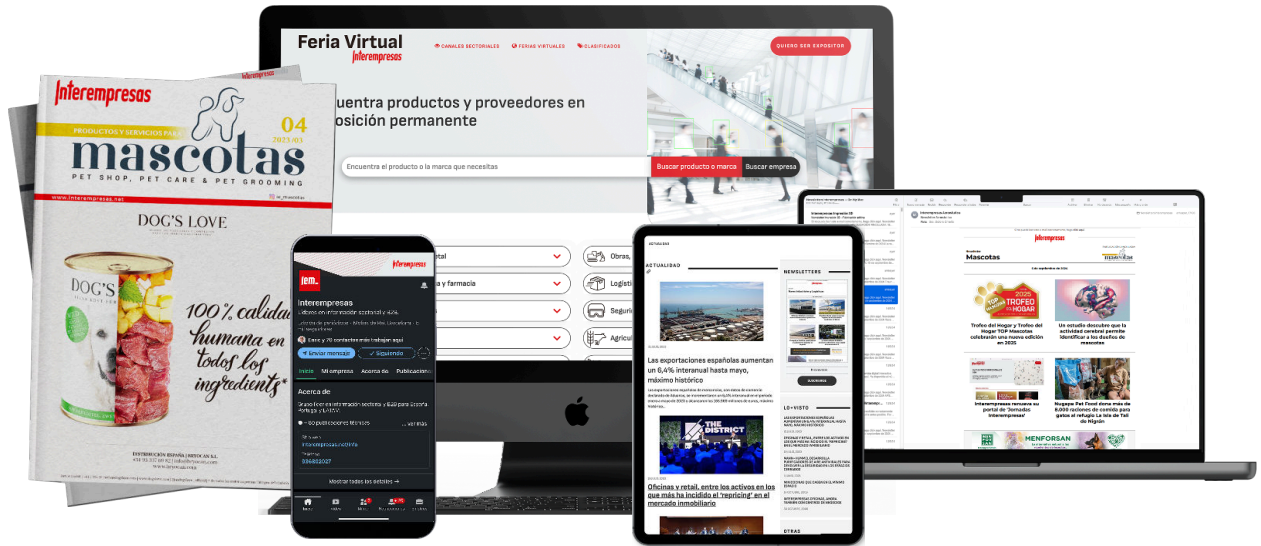


Interempresas mascotas



Publishing Schedule

v. 22/04/2026

MS14 February

DEADLINE
19/02/2026

Pre Iberzoo Propet (11-13/3/2026)
Dry food for dogs and cats
Veterinary medicine: clinic management, training, and new solutions
Natural treatments for animal skin and coat
Poodle special: morphology, selection and breeding; grooming; training; veterinary care and breed-specific products

Trade Shows/Events:

IBERZOO + PROPET 2026
Madrid, 11-13 March
INFARMA 2026
Madrid, 24-26 March

MS15 April

DEADLINE
17/04/2026

Post Iberzoo Propet
Pre Interzoo (12-15/5 2026)
Zoomark
Special food for breeders
Antiparasitic
Feline animals
Sun protection
Traveling with pets
Dossier on cutting areas in dog grooming salons (2)
Pomerania Special: morphology, selection and breeding; grooming; training; veterinary care and breed-specific products

MS16 September

DEADLINE
8/9/2026

Wet food + snacks for dogs and cats
Skin hygiene
Exotic animals
Pet toys
Intestinal health
Pet Awards Special
Dossier on bathing and drying areas in dog grooming salons
Schnauzer Special: morphology, selection and breeding; grooming; training; veterinary care and breed-specific products

MS17 November

DEADLINE
5/11/2026

BARF feeding
Sleep and rest
Aquatic animals
Pet cosmetics
Wound care
Dossier on reception areas in dog grooming salons
Maltese special: morphology, selection and breeding; grooming; training; veterinary care and breed-specific products

Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: +3.400 sends/issue.

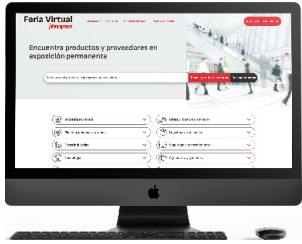
Distribution & reader profile: The magazine is primarily aimed at pet product retailers, pet supply distribution stores, and veterinary centers, as well as manufacturers and distributors of food, materials, and equipment for canine and feline grooming centers. It also reaches breeders, training centers and academies, as well as associations and trade fairs related to the sector.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

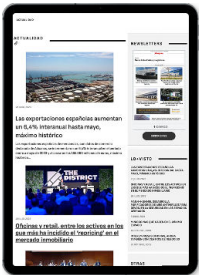


Digital magazines

Mascotas Magazine has its own website — iemascotas.com — where professionals can find all the information and training they need to grow their business and achieve their goals.

The sector-specific channels of Interempresas.net offer relevant content and up-to-date news from more than 100 industries, aimed at companies and professionals.

Articles, interviews, reports, success stories, analyses, opinions, market data, and a calendar of trade fairs and events make up the core of the leading Spanish-language digital B2B media platform.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Pets Sector: + 1.600 registered users



Social networks

Through our social networks, we promote sector knowledge and amplify the reach of our news across the following channels:

<https://www.linkedin.com/company/iemascotas>

https://www.instagram.com/ie_mascotas/



Related magazines: Licencias Actualidad, Puericultura, Caprino y Ovino

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