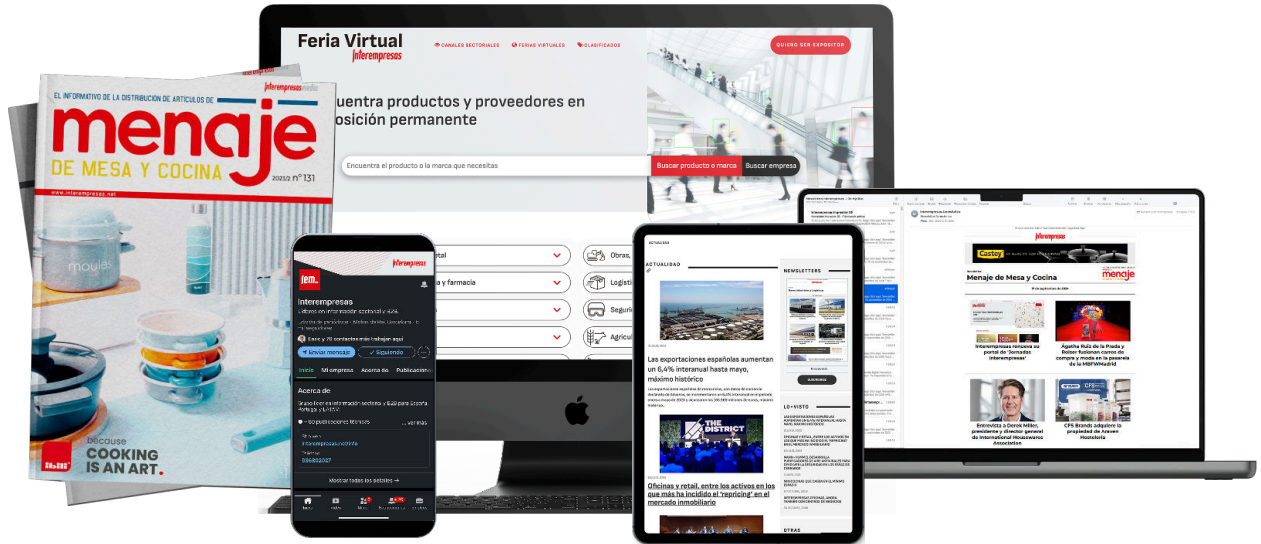


menaje

DE MESA Y COCINA



Publishing Schedule

v. 22/04/2026

MJ140
March

Bathroom storage and decoration

DEADLINE
11/03/2026

MJ143
November

Special Ambiente 2027

DEADLINE
18/11/2026

Trade Shows/Events:

AMBIENTE 2027
Frankfurt, February
INTERGIFT 2027 - INVIERNO

February

IHA 2027

Chicago, February

HOSPITALITY INNOVATION PLANET 2027 (HIP)

February

EXPOCADENA 88 2027

February

CONGRESO AECOC FERRETERÍA 2027

March

MJ141
July

Small household appliance

DEADLINE
8/07/2026

Trade Shows/Events:

INTERGIFT 2026 - OTOÑO

Madrid, September

EXPOHOGAR 2026

Barcelona, October

MJ142
September

Home textiles.

DEADLINE
9/09/2026

Trade Shows/Events:

IBERFLORA - EUROBRICO 2026

Valencia (València), 6-8 October

Cocina.
Hogar.
Pequeño electrodoméstico.
Textil.



Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: + 2.600 sends/issue.

Distribution & reader profile: Readers include housewares distributors; foodservice professionals; purchasing managers at hotel chains and catering/collective dining; official hospitality & culinary schools; retail; specialty stores; hardware; cooperatives; buying groups and services; hypermarkets; and industry trade fairs.

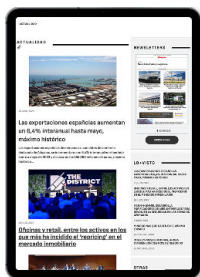
Virtual fairs: IEFeria & IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

Digital magazines

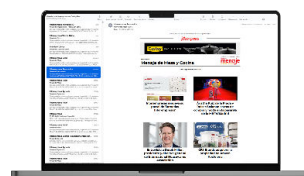


The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

Newsletters



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Social networks



Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/ferreteria-interempresas>

Related magazines: Ferretería