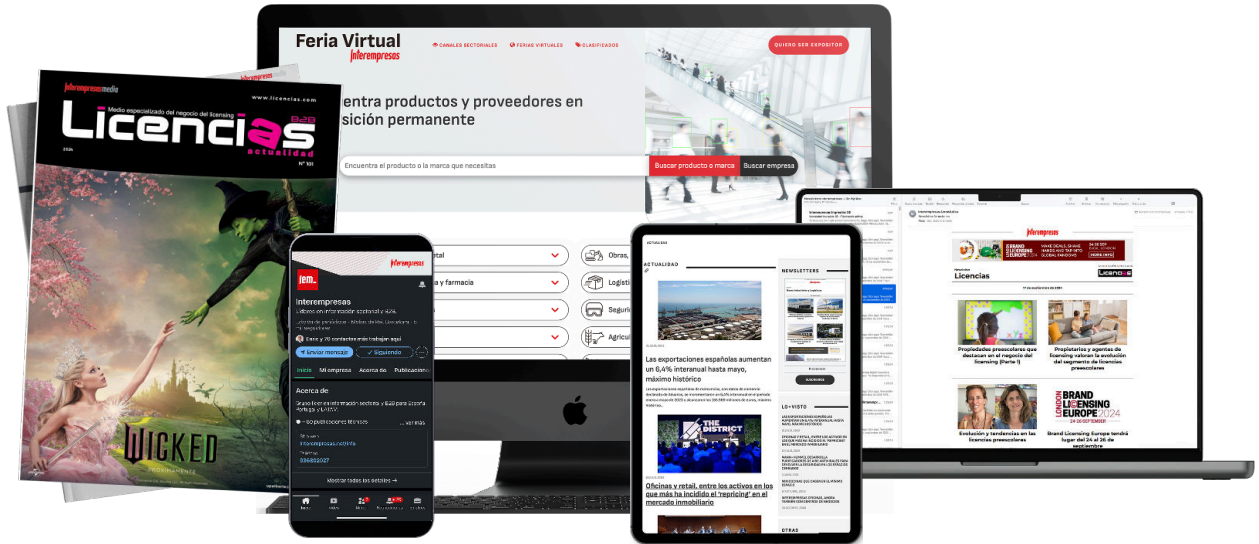


Licencias ^{B2B} actualidad



Publishing Schedule

v. 22/04/2026

LS107
February

DEADLINE
9/02/2026

Licensing Business Barometer Report
Special editorial: Properties and Brands for 2026

LS110
October

DEADLINE
13/10/2026

Licensing report for the upcoming Christmas commercial season 2026-2027
Report on Properties for Young People and Adults
Report on the Brand Licensing Europe Fair in London

LS108
April

DEADLINE
13/04/2026

Entertainment Properties Report (TV, cinema, VOD platforms)
Back to School Campaign Report 2026
Report on the Licencias Actualidad Awards

LS109
July

DEADLINE
01/07/2026

Preschool Properties Report
Fashion and Licensing Report
Preview Brand Licensing Europe Fair - London

Magazines (paper + online)

Format: DIN-A4.

Frequency:

Circulation:

Interactive version: Viewer of the magazine in all interactive devices.

Distribution:



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

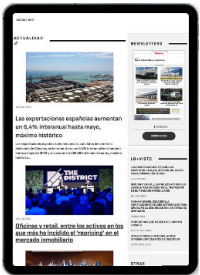


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

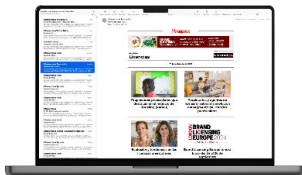
A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/licencias-actualidad>



Related magazines: Juguetes, Puericultura, Mascotas

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