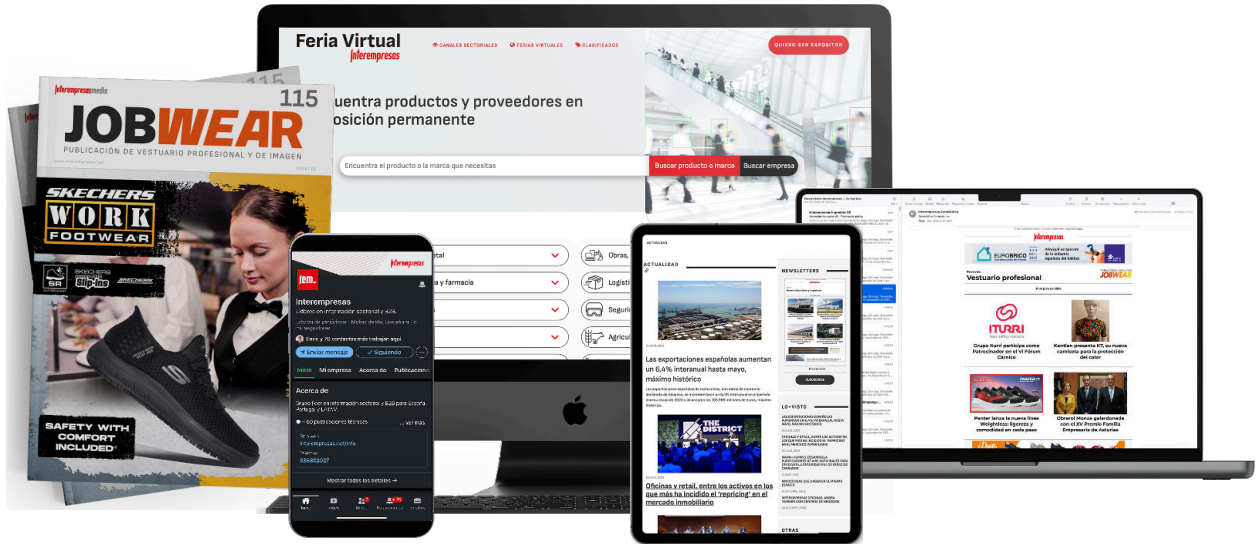


JOBWEAR



Publishing Schedule

v. 22/04/2026

JW115 January

DEADLINE
30/1/2026

Special SICUR 2026.
Uniforms for the Hospitality sector.

Trade Shows/Events:

HOSPITALITY INNOVATION PLANET 2026 (HIP)
Madrid, 16-18 February
SICUR 2026 - SEGURIDAD LABORAL
Madrid, 24-27 February
EXPOCADENA 88 - 2026
Sevilla, 25-27 February
CONGRESO AECOC DE FERRETERÍA 2026
Madrid, 11 March

JW117 September

DEADLINE
25/9/2026

Workwear for Security and Fire Departments.

Trade Shows/Events:

IBERFLORA - EUROBRICO 2026
Valencia (València), 6-8 October

JW118 November

DEADLINE
20/11/2026

Workwear for Healthcare and Clean Rooms.

JW116 June

DEADLINE
19/06/2026

Technical and sustainable fabrics.

Trade Shows/Events:

ALIMENTARIA FOODTECH BARCELONA 2026
Barcelona, 6-8 October

Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: +4.400 sends/issue.

Distribution & reader profile: Directors, purchasing managers, and marketing and HR managers at specialty wholesalers and retailers, industrial supplies, hotels, hospitality & catering, healthcare and hair/beauty. Also specialized departments of big box retailers, public bodies and end users.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

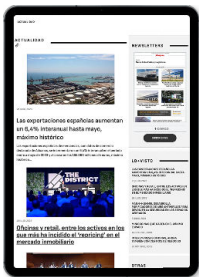


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

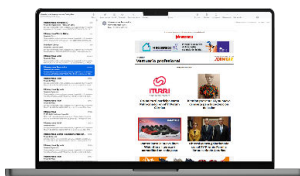
Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Work clothes sector: +1.950 registered users

Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/proteccion-laboral-vestuario-interempresas>



Related magazines: Protección Laboral, Ferretería y Suministro Industrial