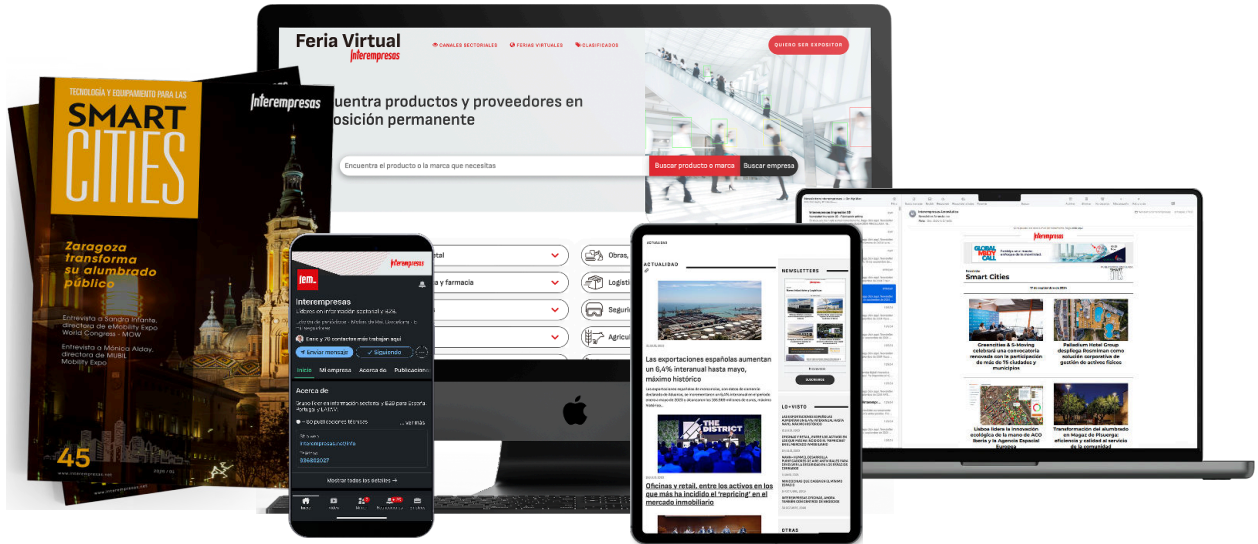


SMART CITIES



Publishing Schedule

v. 22/04/2026

IS45 February

DEADLINE
6/2/2026

Urban lighting. Initiatives, suppliers and success stories.
Sustainable urban transportation.
Drones

Trade Shows/Events:

SICUR 2026 - SECURITY
Madrid, 24-27 February
EMOBILITY 2026
Málaga, 10-11 March

IS47 September

DEADLINE
18/09/2026

Smart urban solutions: parks, gardens, new urban areas.
Report on a relevant initiative developed in this field.

Trade Shows/Events:

GREENCITIES / S MOVING 2026
Málaga, 1-3 October

IS46 May

DEADLINE
21/5/2026

Smart tourism: initiatives and projects.
Report on a smart tourism destination (STD).

Trade Shows/Events:

GLOBAL MOBILITY CALL - GMC 2026
Madrid, 9-11 June

IS48 October

DEADLINE
9/10/2026

Big Data: Practical applications in smart cities.
ICTs: Technological developments aimed at public administrations.

Trade Shows/Events:

SMART CITY WORLD EXPO 2026
Barcelona, 1-3 November



Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: +3.600 sends/issue.

Distribution & reader profile: Regional governments and provincial councils. Cities with more than 25,000 inhabitants: mayors, deputy mayors and councilors. Municipal technicians in environment, urban planning, mobility, traffic, transport and energy. Engineering firms specialized in smart city solutions. Urban service contractors. Sector professionals.

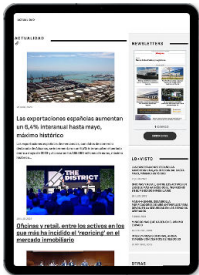
Virtual fairs: IEFeria &; IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

Digital magazines



The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

Newsletters



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Smart Cities Sector: +1.820 registered users

Social networks



Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/smart-cities-interempresas>

Barcelona

Amadeu Vives, 20-22
08750 - Molins de Rei
Tel: +34 93 680 20 27

Madrid

Santa Leonor, 63, planta 3a, nave L
28037 - Madrid
Tel: +34 91 329 14 31

redaccion_smartcities@interempresas.net

comercial@interempresas.net

www.interempresas.net/info