

# Publishing Schedule

v. 22/04/2026

## IN646 WATER INSTALLATIONS

January

DEADLINE  
13/01/2026

- Valves
- Pipes
- Meters
- Water treatment systems
- Faucets

## IN647 ENERGY RETROFITTING OF BUILDINGS

February

DEADLINE  
13/02/2026

- The role of the building envelope
- Efficient ventilation
- Solutions for upgrading thermal systems

**Trade Shows/Events:**  
**REBUILD 2026**  
 Madrid, 24-26 March  
**MCE MOSTRA CONVEGNO EXPOCOMFORT 2026**  
 Milano, 24-27 March  
**ENERXÉTICA 2026**  
 Silleda (Pontevedra), 25-27 March

## IN648 HVAC AND REFRIGERATION FOR CRITICAL INFRASTRUCTURES

March

DEADLINE  
13/03/2026

- Data Centers
- Hospitals
- Clean Rooms

## IN649 EFFICIENT ENERGY MANAGEMENT IN BUILDINGS

April

DEADLINE  
10/04/2026

- The role of the energy manager
- Solutions to enhance thermal comfort
- Control systems

## IN650 EFFICIENT INSTALLATIONS FOR THE TERTIARY SECTOR

May

DEADLINE  
08/05/2026

- The importance of INDOOR AIR QUALITY
- Energy efficiency
- Comfort and design

**Trade Shows/Events:**  
**NET ZERO TECH 2026**  
 L'Hospitalet de Llobregat (Barcelona), 3-4 June

## IN651 HEATING AND DHW SYSTEMS

June

DEADLINE  
29/06/2026

- Condensing boilers
- Underfloor heating
- DHW storage tanks
- iClima Awards

## IN652 INSTALLER'S GUIDE

July

DEADLINE  
23/07/2026

**Trade Shows/Events:**  
**36º CONGRESO CONAIF 2026**  
 3-4 October

## IN653 ENERGY EFFICIENCY IN DATA CENTERS

September

DEADLINE  
07/09/2026

- Cooling
- Energy management
- Use of renewable energy

**Trade Shows/Events:**  
**XXII CONGRESO ANUAL DE COGENERACIÓN (COGEN) 2026**  
 Madrid, 6 October  
**EFINTEC 2026**  
 7-8 October  
**DATA CENTER WORLD 2026**  
 10-12 October  
**CHILLVENTA 2026**  
 Nuremberg, 13-15 October

## IN654 RESIDENTIAL SECTOR

October

DEADLINE  
01/10/2026

- Solutions to maximize energy efficiency
- System hybridization
- Alternative energies for decarbonization

## IN655 ENERGY EFFICIENCY IN THE INDUSTRIAL SECTOR

November

DEADLINE  
05/11/2026

- Industrial cooling
- The challenge of refrigerants
- Cogeneration
- Alternative energies

## IN656 EFFICIENT SOLUTIONS FOR THE HORECA SECTOR

December

DEADLINE  
10/12/2026

- Energy savings
- Thermal comfort and HVAC
- Sustainability and environmental impact

**Trade Shows/Events:**  
**FITURTECHY 2027**  
 21-24 January

## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 11 issues per year.

**Total circulation:** +23.200 sends/issue.

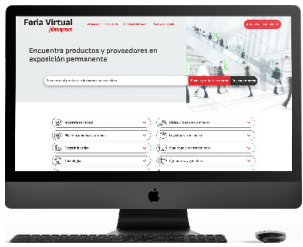
**Distribution & reader profile:** Installers and maintainers; distributors and wholesalers; consulting engineers; ESCOs; architects and quantity surveyors; builders and developers; industry associations; professional bodies and technical schools; ministries.



## Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

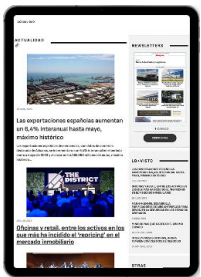


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

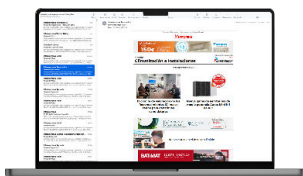


## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Air Conditioning and Facilities Sector: +13.650 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/el-instalador-interempresas-media>

