

horticultura



Publishing Schedule

v. 22/04/2026

HC380 January

DEADLINE
13/1/2026

DOSSIER: INNOVATION AND TRENDS IN FRUIT AND VEGETABLES: biostimulants, irrigation, fertilization, financing, etc.
ORGANIC FARMING: trends, new developments, and updated data
PLANT HEALTH: crop status, use of biological control, new developments
POME FRUIT: challenges of the new season
CITRUS: season launch, pending challenges, extension of regulations
BERRIES: new developments and challenges for the new season
FRUIT LOGISTICA 2026: new developments

Trade Shows/Events:
FRUIT LOGISTICA 2026
Berlín, 4-6 February
FIMA 2026
Zaragoza, 10-14 February
II REGANTES 360º: HACIA UNA GESTIÓN INTELIGENTE Y CIRCULAR DEL AGUA 2026
Córdoba, 25 February
18º SIMPOSIUM NACIONAL SANIDAD VEGETAL 2026
Sevilla, 4-6 March
FORUM DEL BROCOLI 2026
Murcia, 18 March
SANT JOSEP 2026
Mollerussa (Lleida), 19-22 March

HC383 September

DEADLINE
21/09/2026

DOSSIER: FRUIT ATTRACTION 2026
AGROTECHNOLOGY APPLIED TO SOIL: sustainable innovations to improve profitability
BERRIES: 11th International Berry Congress, event and season review, industry news and interviews
FRUITS AND VEGETABLES: 2025/2026 review, challenges and forecasts for 2026/2027
POME FRUIT: season review, challenges and industry trends
NUTS: industry situation, market trends, solutions to improve cultivation

Trade Shows/Events:
FRUIT ATTRACTION 2026
Madrid, 6-8 October
JORNADA TÉCNICA SOBRE FRUTOS ROJOS 2026
Huelva, 28 October
EXPO AGRITECH 2026
Málaga, 3-5 November
FORUM ALMENDRO Y PISTACHO 2026
Albacete, 12 November
DATAGRI 2026
Valladolid, 18-19 November

HC381 March

DEADLINE
30/3/2026

DOSSIER: PLANT HEALTH: solutions against pests, microbiology, summary of the 18th Plant Health Symposium
LEAF CROPS: new developments, applied technology, seeds
TROPICAL CROPS: season review and expectations for the next
FRUITS AND VEGETABLES: start of the melon and watermelon season, new developments
STONE FRUIT: forecasts, challenges of the new season and solutions
EXPO LEVANTE 2026: innovations and new developments
FRUIT LOGISTICA 2026: summary

Trade Shows/Events:
EXPOLEVANTE - NIJAR 2026
Campohermoso, Nijar (Almería), 22-24 April
V JORNADA TÉCNICA DE CULTIVOS SUBTROPICALES 2026
Velez-Málaga (Málaga), 5 May
JORNADA TÉCNICA DEL PIMIENTO 2026
Almería, 21 May
III DEMOALMENDRO 2026
Huesca, 2 June

HC384 November

DEADLINE
20/11/2026

DOSSIER: DIGITALIZATION: remote sensing, AI, sensors, drones, robotics, etc.
IV & V RANGE: sector situation and figures, trends and challenges
STONE FRUIT: season review, challenges and solutions
PROCESSING TOMATOES: sector situation, new developments and innovations
LEAFY CROPS: season review, trends and future challenges
FRUIT ATTRACTION 2026: review

HC382 June

DEADLINE
01/06/2026

DOSSIER: GREENHOUSES: automation, plastics, irrigation, biological control, seeds, plant protection products, etc.
MELON AND WATERMELON: campaign start, forecasts
ORGANIC FARMING: trends, new developments, and updated data
IRRIGATION: innovation and technology applied to optimization and sustainability
FERTILIZATION: sustainable solutions
BERRIES: 11th International Congress, new developments, current season, market trends
CITRUS: current season
EXPO LEVANTE 2026: summary

Trade Shows/Events:
XI CONGRESO INTERNACIONAL DE FRUTOS ROJOS 2026
Huelva, 17-18 June
FORUM DEL LIMÓN 2026
Murcia, 25 June
EL SECTOR AGROGANADERO EN NAVARRA 2026
Pamplona, 22 September

Magazines (paper + online)

Format: DIN A4.

Periodicity: 5 issues per year.

Total circulation: +21.700 sends/issue.

Distribution & reader profile: Entrepreneurs and technicians—agricultural, agronomy and forestry engineers, biologists—at companies producing fruit, vegetables, flowers, ornamental plants and nurseries. Training centers: universities, vocational schools, etc. Cooperatives, associations, R&D centers. Supply warehouses, product sales agents.



Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.



Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

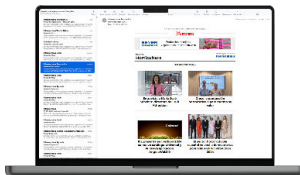


Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Horticultura Sector: +12.250 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/horticultura-frutas-hortalizas-interempresas-media>



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