

Estaciones de servicio



Calendar of editions

ES406 DEADLINE	DEADLINE 03/02/2026		ES411 July	DEADLINE 03/07/2026	■ Guía de proveedores 2026
ES407 March	DEADLINE 03/03/2026		ES412 September	DEADLINE 03/09/2026	
ES408 April	DEADLINE 07/04/2026	Fairs/Events: UNITI EXPO STUTT GART, 19-21 MAY	ES413 October	DEADLINE 05/10/2026	
ES409 May	DEADLINE 06/05/2026		ES414 November	DEADLINE 04/11/2026	
ES410 June	DEADLINE 03/06/2026		ES415 December	DEADLINE 03/12/2026	

CONTENT

A review of current events in the fuel retailing sector without losing sight of legislative developments and the development of innovative projects. Interviews with relevant players in the sector; exclusive, in-depth reports on washing areas (unique on the national editorial scene); trends in the energy sector; recommendations related to the physical and IT security of service stations and product launches aimed at petrol station forecourts are the topics reported on in each of the ten annual issues of our masthead.



Magazines (paper + online)

Format: DIN-A4

Periodicity: 10 issues per year

Circulation: +5.000 shipments/edition

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Owners of service stations, washing areas, general managers of supplier companies, managers of oil companies, representatives of professional associations, representatives of the administration, self-monitoring, advisory and consultancy firms.



Virtual Fairs

The **Interempresas virtual trade fair** brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects specialised manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.



Digital Magazines

The **sector-specific channels** of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish. A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Gas Station services: **+3.500 registered users**



Social Networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted Social Networks.

Related magazines: Intercami3n, Smart Cities, FuturEnviro and FuturEnergy.