

# Publishing Schedule

v. 22/04/2026

## CH221 February

DEADLINE  
16/02/2026

- Hybrid Work. The new *digital workplace*: employee experience, remote collaboration, collaborative tools.
- Tech Kickoff: IT Predictions 2026.
- Macro trends: AI, cybersecurity, cloud, talent... Investment plans, CIO challenges, SME digital transformation.
- HealthTech: telemedicine, digital medical records, AI for diagnosis, success stories.

Distribution:  
ASLAN Congress 2025 – March 17–19.  
Madrid

Trade Shows/Events:  
ASLAN 2026  
Madrid, 17-19 March

## CH222 April

DEADLINE  
13/04/2026

- Industry 4.0: automation, Industrial IoT, predictive maintenance, cybersecurity and OT/IoT protection.
- IT Infrastructure and Data Centers: modernization, hybrid cloud, virtualization, energy efficiency in data centers, Green IT.
- Smart Mobility. 5G/6G and connectivity: use cases in industry, smart cities, mobility, healthcare...

Distribution:  
DES 2026 – June 9–11. Málaga (FYCMA)

Trade Shows/Events:  
DIGITAL ENTERPRISE SHOW - DES 2026  
- D.E.S.  
Málaga, 9-11 June

## CH223 June

DEADLINE  
15/06/2026

- Retail Tech: eCommerce, omnichannel strategies, warehouse automation, traceability...
- Data Analytics: data governance, data mesh, business intelligence, and advanced predictive analytics.
- Customer Experience: call center, omnichannel and integrated experience, personalization and customer insight, AI and automation in CX...

## CH224 September

DEADLINE  
7/09/2026

- Financial Sector: fintech, digital payments, blockchain, cybersecurity.
- Digital Skills and Talent: how to address the shortage of professionals in key areas such as cybersecurity, AI, cloud, data analytics, quantum computing, etc.
- AI Special: generative AI and intelligent automation; agentic AI (real business applications, ethical challenges, ROI and maturity).

## CH225 October

DEADLINE  
5/10/2026

- Cloud & Data: hybrid cloud, multicloud, edge computing, data sovereignty.
- Enterprise Software: ERP, CRM, HR — trends and AI integration.
- Energy & Utilities Sector: digitalization, digital twin, smart grids, renewable asset management...

## CH226 November

DEADLINE  
2/11/2026

Special Edition: 18th Comunicaciones Hoy Awards

Trade Shows/Events:  
XVIII PREMIOS COMUNICACIONES HOY 2026  
Madrid, 12 November

## CH227 December

DEADLINE  
10/12/2026

- Public Administration Sector: eGovernment and digital citizen services, public cloud, AI, interoperability and data platforms, citizen experience and accessibility...
- Cybersecurity: Zero Trust and XDR, IoT protection, digital fraud, cybersecurity for SMEs.
- Winners of the 18th Comunicaciones Hoy Awards

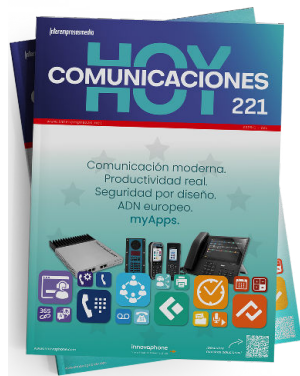
## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 7 issues per year.

**Total circulation:** +5.700 sends/issue.

**Distribution & reader profile:** Aimed at the IT and telecommunications industry, ICT service providers, professional computing and communications. Reader profile: CEOs, IT managers, network managers, product managers, cybersecurity managers, system integrators, project managers, heads of innovation, marketing directors and purchasing managers, among others.



## Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

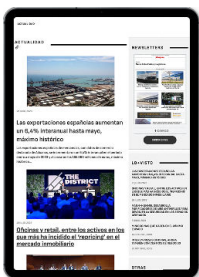


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

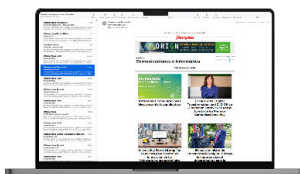


## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Computing and communications sector: +3.900 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/comunicaciones-hoy-interempresas>

